



Peace Country Beef Congress

2027 SPONSORSHIP PACKAGE | JANUARY 8-9 | EVERGREEN PARK



BUILDING THE NEXT GENERATION OF CHAMPIONS

2027 SPONSORSHIP INVITATION

Hello,

The Peace Country Beef Congress is pleased to invite your business to partner with us for the 2027 event at Evergreen Park in Grande Prairie on January 8 and 9, 2027.

PCBC brings together cattle producers, families, youth, exhibitors, vendors and supporters from across the Peace Country. Your sponsorship helps deliver a strong regional event while creating meaningful visibility with the agricultural community.

The following pages make it easy to compare investment levels, including benefits and availability.

If one of the listed opportunities is not the right fit, we would be happy to discuss a customized contribution. To reserve your preferred opportunity, please complete the commitment form included at the back of this package and return it by email.

READY TO PARTNER WITH PCBC?

Complete the commitment form and email it to us.

pcbeefcongress@gmail.com

Emily Key | Coordinator | 403-783-1338 | pcbeefcongress@gmail.com



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Sponsorship Opportunities

Choose the opportunity that best aligns with your business. Availability is limited unless noted.

OPPORTUNITY	INVESTMENT	AVAILABLE	INCLUDED BENEFITS
Venue Sponsor	\$5,000	1	5 banquet tickets; exclusive advertising; trade show booth (\$500 value); photo opportunities; social media and print advertising.
Ring Sponsor	\$2,500	2	2 banquet tickets; signage above sponsored pen; trade show booth (\$500 value); photo opportunities; social media exposure; ongoing DLMS ring visibility.
Junior Team Grooming Competition	\$2,500	1	2 banquet tickets; winning-team photo opportunities; social media and on-site advertising.
Junior Show Team Judging Championship	\$2,500	1	2 banquet tickets; championship-team photo opportunities; social media and on-site advertising.
Junior Showmanship Sponsor	\$2,500	1	2 banquet tickets; championship-winner photo opportunities; social media and on-site advertising.
Media Sponsor	\$2,500	1	2 banquet tickets; photo opportunities; social media and on-site advertising. Supports the DLMS livestream.
Junior Team Tournament	\$1,500	1	2 banquet tickets; championship-team photo opportunities; social media and on-site advertising.
Junior Clinic & Education	\$1,500	1	2 banquet tickets; photo opportunity; social media and on-site advertising.
Supreme Champion Sponsor	\$1,500	1	2 banquet tickets; Champion and Reserve Champion photo opportunity; social media and on-site advertising.
Photography Sponsor	\$1,500	1	2 banquet tickets; photo opportunities; social media and on-site advertising. Supports professional event photography.

Sponsor banner: Sponsors are responsible for supplying a banner for physical advertising.



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More Ways to Support PCBC

OPPORTUNITY	INVESTMENT	AVAILABLE	INCLUDED BENEFITS
Class Sponsor	\$1,000	8 remaining	2 banquet tickets; Champion and Reserve Champion photo opportunity in selected class; social media advertising.
Banquet Sponsor	\$1,000	8	2 banquet tickets; advertising opportunities; trade show booth; photo opportunities; social media and print advertising.
Exhibitor Welcome Bag Sponsor	\$750	1	Logo and company name on exhibitor bags; social media and on-site advertising.
Coffee Sponsor	\$500	1	Social media and on-site advertising. Supports a coffee station for exhibitors and vendors each morning.
Supporter of PCBC	\$500	Unlimited	Social media and on-site advertising.
Gift in Kind	Variable	Open	Physical item donated for an agreed event use. Silent auction items are welcome.

Trade Show Opportunities

Connect directly with Peace Country producers and event patrons. Vendor space is available until the trade show area is full.

TABLE + EQUIPMENT

\$1,050 GST included

Includes 2 banquet tickets for Friday, January 8.

TABLE

\$525 GST included

Includes 1 banquet ticket for Friday, January 8.

MOVE-IN:

THURSDAY, JANUARY 7 (NOON for Large Equipment, 4PM for tables)



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Sponsorship Commitment Form

Please complete this page and return it to pcbeefcongress@gmail.com. Your preferred opportunity will be confirmed based on availability.

Contact Person: _____
Business Name: _____
Business Address: _____
Phone: _____
Email: _____

SPONSORSHIP SELECTION

Please check all that apply. If the first choice is unavailable, PCBC will contact you before confirming an alternate.

- | | |
|---|--|
| ☐ Venue Sponsor \$5,000 | ☐ Ring Sponsor \$2,500 |
| ☐ Junior Team Tournament \$1,500 | ☐ Junior Clinic & Education \$1,500 |
| ☐ Junior Team Grooming Competition \$2,500 | ☐ Junior Show Team Judging Championship \$2,500 |
| ☐ Junior Showmanship Sponsor \$2,500 | ☐ Supreme Champion Sponsor \$1,500 |
| ☐ Class Sponsor \$1,000 | ☐ Banquet Sponsor \$1,000 |
| ☐ Media Sponsor \$2,500 | ☐ Photography Sponsor \$1,500 |
| ☐ Coffee Sponsor \$500 | ☐ Exhibitor Welcome Bag Sponsor \$750 |
| ☐ Supporter of PCBC \$500 | ☐ Gift in Kind Describe below |

Specific opportunity / notes: _____

1ST CHOICE _____

2ND CHOICE _____

PAYMENT INFORMATION

Cheque payable to PCBC or Peace Country Beef Congress | 6330-93 Street, Grande Prairie, AB T8W 1A2
E-transfer: pcbeefcongress@gmail.com

Unless otherwise specified, receipts will be prepared using the information above.



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Trade Show Commitment Form

Please complete this page and return it to pcbeefcongress@gmail.com. Upon completion and return of this form, an invoice will be issued. Invoices are due no later than December 31, 2026.

Contact Person: _____

Business Name: _____

Business Address: _____

Phone: _____

Email: _____

TRADE SHOW SELECTION

☐ TABLE + EQUIPMENT

\$1,050 GST included

Includes 2 banquet tickets for Friday, January 8.

☐ TABLE

\$525 GST included

Includes 1 banquet ticket for Friday, January 8.

I would like to bring the following equipment / display items:

MOVE-IN: THURSDAY, JANUARY 7 AT NOON

PAYMENT INFORMATION

Cheque payable to PCBC or Peace Country Beef Congress | 6330-93 Street, Grande Prairie, AB T8W 1A2

E-transfer: pcbeefcongress@gmail.com

Unless otherwise specified, invoices will be prepared using the information above.