



Hello,

We are very excited to offer you the opportunity to be a part of the 2026 Peace Country Beef Congress that is taking place at Evergreen Park on January 9th & 10th, 2026. This is an exclusive event that brings together Cattleman from across the Peace Country, you won't want to miss out!

Sponsorship Opportunities

All sponsors are responsible for supplying us with a banner for physical advertising

Venue Sponsor: \$5,000.00 (1 available) – includes 5 tickets to the banquet held on Friday, January 9th, exclusive advertising opportunities, booth in our tradeshow area (\$500.00 value), photo opportunities, social media and print advertising.

Ring Sponsor: \$2,500.00 (2 available) – includes 2 tickets to the banquet held on Friday, January 9th, photo opportunities, signage above sponsored pen, social media advertising. This also includes a vendor booth (\$500 value). This sponsorship includes exclusive advertising that is seen online at all times, and throughout our ring through DLMS.

NEW! Junior Team Tournament: \$1,500.00 (1 available) – includes 2 tickets to the banquet held on Friday, January 9th, photo opportunities with the championship team, social media advertising and physical advertising.

Junior Clinic & Education: \$1,500.00 (1 available) - includes 2 tickets to the banquet held on Friday, January 9th, photo opportunity with the Champion and Reserve Champion Bull, social media and physical advertising.

Junior Team Grooming Competition Sponsor: \$2,500.00 (1 available) – includes 2 tickets to the banquet held Friday, January 9th, photo opportunities with the winning team, social media advertising and physical advertising.

Junior Show Team Judging Championship Sponsor: \$2,500.00 (1 available) – includes 2 tickets to the banquet held on Friday, January 9th, photo opportunities with the championship team, social media advertising and physical advertising.

Supreme Champion Sponsor: \$1,500.00 (1 available) - includes 2 tickets to the banquet held on Friday, January 9th, photo opportunity with the Champion and Reserve Champion Bull, social media and physical advertising.

Class Sponsor: \$1000.00 (8 remaining available) – includes 2 tickets to the banquet held on Friday, January 9th, photo opportunity with the Champion and Reserve Champion in your selected class, social media advertising.

Banquet Sponsor: \$1,000.00 (8 available) – includes 2 tickets to the banquet held on Friday, January 9th, advertising opportunities, booth in our tradeshow area, photo opportunities, social media, and print advertising.

Media Sponsor: \$2,500.00 (1 available) – includes 2 tickets to the banquet held Friday, January 9th, photo opportunities with the winning team, social media advertising and physical advertising. This sponsorship will go towards the cost of having our show live streamed through DLMS so everyone can watch!

Exhibitor Welcome Bag Sponsor: \$500.00 (1 available) – social media advertising & physical advertising at the show- Logo and company name will be on the bags that will be handed out to each exhibitor and filled with items from local businesses!

Supporter of the PCBC: \$500.00 (Unlimited) – social media advertising & physical advertising at the show.

Gift In Kind: any physical item donated to our show to be used as per your specifications. We are always looking for silent auction items.

These are the exclusive opportunities that we are offering this year, although we are very fluid and if there is something else you would like to contribute to, we would be happy to find something that fits your needs!

Trade Show

We are offering the following to our Peace Country businesses to network with producers and patrons alike! We will take vendors until we have filled our space! Help us make our tradeshow great again!

*** Move in on Thursday, January 8th @ Noon***

2026 Trade Show Opportunities

Table + Equipment: \$1,050.00 (GST Included) – includes 2 tickets to the banquet on Friday, January 8th.

Table: \$525.00 (GST Included) – includes 1 ticket to the banquet on Friday, January 9th.

We would be more than happy to discuss any of the above-mentioned opportunities at your convenience. Should you wish to move forward with any of the opportunities, please fill out the form attached and send it to us!

Please feel free to contact us:

Emily Key – Coordinator

Phone: 403-783-1338

Email: pcbeefcongress@gmail.com



Peace Country Beef Congress

Sponsorship Commitment Form

Contact Person: _____

Business Name: _____

Business Address: _____

Phone: _____

Email: _____

**Unless otherwise specified receipts will be made using the information above.*
Please return form to: pcbeefcongress@gmail.com*

I would like to sponsor the following: *(Please check all that apply)*

- ☐ Venue Sponsor—\$5,000 ☐ Ring Sponsor—\$2,500 ☐ Junior Clinic—\$1,500
☐ Show Team Judging Championship—\$2,500 ☐ Team Grooming—\$2,500
☐ Team Tournament —\$1,500 ☐ Supreme Champion—\$1,500 ☐ Media Sponsor—\$1,500
☐ Exhibitor Welcome Bag—\$500 ☐ Class Sponsor—\$1,000 ☐ Banquet Sponsor—\$1,000

1ST Choice: _____

2ND Choice: _____

We will accept cheque or e-transfer:
Made payable to: PCBC or Peace Country Beef Congress
6330-93 ST
Grande Prairie, AB T8W 1A2

E-transfers can be sent to: pcbeefcongress@gmail.com



Peace Country Beef Congress

Trade Show Commitment Form

Contact Person: _____

Business Name: _____

Business Address: _____

Phone: _____

Email: _____

**Unless otherwise specified invoices will be made using the information above.*
Please return form to pcbeefcongress@gmail.com*

I would like to bring the following:

- ☐ Table + Equipment: **\$1,050.00** (GST Included)
- ☐ Table: **\$525.00** (GST Included)

**Upon completion and return of this form, you will be invoiced.
Invoices are due no later than December 31, 2025.**

Payment Information:

We will accept cheque or e-transfer:
Made payable to: PCBC or Peace Country Beef Congress
6330-93 ST
Grande Prairie, AB T8W 1A2

E-transfers can be sent to: pcbeefcongress@gmail.com